

SECOND AFRICAN CREATIVE EXHIBITION AND AWARDS 2018

We are delighted to introduce the second Bellafricana African Creative Exhibition and Awards to your esteemed organization for a partnership consideration.

Yearly, Bellafricana organizes the **African Creative Exhibition and Awards (termed ACE Awards)** which brings to Lagos the best creative minds in the fields of art and craft, fashion, manufacturing, beauty, food produce and so much more.

Building on the outstanding success of the first ACE Awards:

1. Which had a collective attendance of **over 3000 attendees** which included SMEs in the Creatives Afrocentric Industry, Captains of Industry, Investors, Upwardly Mobile Youths, Marketers, International Trade Delegates, Procurement Officers, Brand and Business Managers, Art Lovers, Governmental Representatives and Key Decision Makers.
2. Featured **60 exhibitors, 15 Awardees and 8 Speakers** (Prince Yemisi Shyllon, Mr Lanre Adisa, Prince Adeyemi Adefulu MFR, Mr Tobi Asehinde, Mrs Toki Mabogunje, Mrs Sade Bembatoum-Young, Mrs Femi Olayebi, and Mrs Lola Coker-Esu) among other notable personalities.

The ACE Awards event is, certainly, one of the strongest tools in awakening entrepreneurship, creative and innovative drive in young people in Nigeria and indeed Africa.

As part of our efforts in stirring creative minds to look inwards and create globally acceptable brands, Bellafricana is pleased to announce its second ACE Awards with the theme "**Creativity and Innovation in Nation Building**" scheduled to hold on **Saturday, April 28, 2018 by 9:00am at D-Venue, Water Corporation Drive, Off Ligali Ayorinde, Oniru, Lagos , Nigeria.**

ACE Awards 2018 is looking to attract over **6,000 attendees, 70 exhibitors, 15 Awardees and 8 Speakers.**

We believe that this will greatly benefit your financial and non-financial corporate objectives especially as you are, no doubt, looking to continuously participate in the growth of the Nigerian Economy. **We have no doubt that this is certainly the place to be for those who want to be in front at one of the largest gatherings of SMEs and stakeholders in the Creative Afrocentric Industry.**

At the 2017 event, we had sponsors like Zenith Bank Plc, Lagos State Employability Trust Fund, Nigerian Export Promotion Council, Swift Networks, Digital Marketing Skill Institute, Noahs Ark Communications and many more.

The pioneer event was a resounding success and a forum for enthusiastic creative minds. We are looking forward to a more successful and more rewarding second edition.

HERE ARE FOUR COMPELLING REASONS TO BE AT THE SECOND ACE AWARDS:

1. **Increased awareness:** Your brand will be in front and centre for thousands of people drawn from SMEs in the Creatives Afrocentric Industry, Captains of Industry, Investors, Upwardly Mobile Youths, Marketers, International Trade Delegates, Procurement Officers, Brand and Business Managers, Art Lovers, Governmental Representatives and Key Decision Makers.
2. **Generate better leads:** Imagine your ideal prospects, all in one location. No calling, no emailing, you simply smile at the line of people who want to talk to you.
3. **Develop influencer relationships:** You will connect with high profile influencers who can accelerate your awareness in the industry.
4. **Meet your customers in person:** Imagine meeting your best customers, face-to-face.

Attendees come to the **African Creative Exhibition and Awards** looking for solutions such as what your company provides. With your sponsorship, your investment puts you top of the mind of over 6,000 attendees.

To this end, we will appreciate your contribution and support towards the success of ACE Awards 2018. We have no doubt that this Event will be a mutually beneficial outing for your company as much as ours.

To enable us plan effectively for this project, we would appreciate receiving a timely response from you.

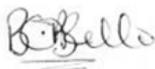
For further discussion on this valuable partnership, **Bukky or Gbemi** will be available to discuss further and answer your queries.

You can contact them on **08086363970, 08184457403, email info@bellafricana.com, community@bellafricana.com, bukky@bellafricana.com.**

Please visit event.bellafricana.com and www.bellafricana.com to know more about the event and our organization.

Please be assured of our highest regard as we look forward to your confirmation of acceptance of this partnership and a mutually beneficial relationship.

Yours faithfully,



Bukky Asehinde
Managing Director of Bellafricana
Direct Line: 08184457403 | Website: www.bellafricana.com